

*A. Patricia Lewis*  
*#9/B/N/E*  
S&H Form: (2/00)  
*7-13-02*

RESPONSE UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP 2162  
Docket No.: 614.1992



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Application of:

Yasuo SUGAHARA

Serial No. 09/375,005

Group Art Unit: 2162

Confirmation No. 4452

Filed: August 16, 1999

Examiner: J. Janvier

For: INFORMATION DECISION APPARATUS SPECIFYING CUSTOMERS AND DECIDING  
APPROPRIATE INFORMATION FOR CUSTOMERS TO PROMOTE A PRODUCT,  
METHOD THEREOF AND COMPUTER-READABLE RECORDING MEDIUM THEREOF  
(AS AMENDED)

**RECEIVED**

**JUL 11 2002**

**GROUP 3600**

**AMENDMENT AFTER FINAL REJECTION**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Attention: **BOX AF**

Sir:

This is in response to the Office Action mailed February 5, 2002, and having a period for response set to expire on May 5, 2002. A Petition for a two-month extension of time, together with the requisite fee for same, is submitted herewith, thereby extending the period for response to July 5, 2002.

Reconsideration of the claims is respectfully requested. The following remarks are respectfully submitted.

**IN THE TITLE:**

Please REPLACE the title with the following:

AN INFORMATION DECISION APPARATUS AND METHOD FOR SPECIFYING  
CUSTOMERS AND SUBSEQUENTLY DECIDING WHICH PROMOTIONAL MESSAGE IS  
APPROPRIATE FOR TARGETING THE CUSTOMERS

07/08/2002 JADD01 00000053 09375005

03 FC:103

18.00 OP *OK*